

KLINELINE BRIDGE OUTREACH ADVISORY GROUP (OAG)

Meeting #6: October 15, 2007

Clark County Public Works Operation Center

4700 NE 78th Street, Vancouver

6:00-8:00 pm

www.clark.wa.gov/klineline

Summary Notes

Klineline Bridge Project Logo Review and Approval

Replacing “Moving Clark County Forward” and “Bridging the Gap” discussion

- “Bridging the Gap” not definitive in its message
- Should be hard hitting, quick and easy message instead
- “Highway 99” should be a part of it
- “Moving Highway 99 forward”
- “Highway 99 open for business”
- Bridge closed . . . businesses open”
- “Support Highway 99 Businesses”
- Final verbiage agreed upon: Klineline Bridge Closure: Support Highway 99 Businesses

Finalization of County/KOAG/Columbian Partnership Introductory Letter to Merchants

- Paragraph 3: Should OAG members be listed? With or without contact info?
- Letter needs to go door-to-door
- Double check effected vs. affected
- Paragraph 1: Last sentence “. . . may be required to make an emergency closure”
- Last paragraph: Contacting OAG members, who will take the calls?
- Brad, George, Bud, Ron with phone numbers and list other KOAG names without phone numbers
- Logos on letterhead
 - Bridge logo—largest in the middle
 - County and Hazel Dell Business Association—smaller logos
- Suggestion to identify a merchant within stretches of businesses to distribute letter to all in strip mall, for example.
- *Francine to pick up copies of introductory letter and keep at JD White and contact Ron for pick up*
- Targeting Monday, October 22, and Tuesday, October 23, for distribution door-to-door by KOAG members

Columbian Advertising Status Update

- Columbian to pre-sell tabloid announcing closure to get it ready for publication by November 26, 27, or 28, 2007 in the event weather prompts an early closure of the bridge. Worst case scenario is the tabloid runs this winter; best case scenario is that the tabloid is ready to go when the construction schedule begins in early 2008.
- Immediate deadlines include Columbian logo revisions and finalizations of introductory letter and map reviewed, approved, and printed by Friday, October 19.
- Opinion piece in tandem with letter distribution?
 - Ron to orchestrate and call to set up a meeting
 - Bud, Brad, Ron and George to attend editorial board meeting

Public Outreach and Involvement Plan

Tools for businesses to include:

- Detour map—County to produce 8 ½ x 11-inch size
 - Businesses can enlarge map if desired
- County to place “breadcrumb signage”

Permitting and Emergency Closure Coordination Update

- Met with Washington Department of Fish and Wildlife (WDFW) on September 18, 2007
- Agreed on minor modifications
- County revising plan
- National Marine Fisheries and US Army Corps of Engineers to review permit
- Ken Bates—subconsultant and former WDFW has been and is very helpful to the County
- County still proceeding with appeal
 - How bridge is designed
 - How big the bridge has to be
- Fish ladder issue
 - WDFW has moved away on this point
- Hearings schedule
 - Pre-hearing November 8, 2007—Conference call from all parties and expert witness testimony
 - Hearing—early December 2007
- County met with emergency, school, C-TRAN, etc.
- Reviewed emergency communications plan
- Will set up reverse 911
- Need to discuss notification area

Next Meeting: Monday, November 19, 2007, 6:00-8:00 p.m.